

## **CAPABILITIES STATEMENT**

Chicago-based. certified Minority and Women-Owned Business Enterprise (MWBE) with over 20 years experience directing, managing, and producing live and hybrid events nationwide.

# **Core Competencies:**

Event and Video Production Technical Coordination:

Comprehensive planning and execution of events and videos, ensuring alignment with the clients objectives and target audience.

Vendor Acquisition and Oversight:

Procurement and management of vendors across audio, lighting, labor, staging, and video sectors to ensure a seamles event.

On-Site Technical Production Management:

Creation and implementation of production schedules, coordinating dally activities to meet client needs for the event.

Digital Content and Commercial Production:

Specializing in webcasting, live streaming, video production, and editing to deliver high-quality digital content.

#### **Differentiators:**

Expert-Led Production:

Our leadership team brings decades of hands-on experience across, live, hybrid, and digital event platforms.

Insight-Driven Service:

Every project benefits from a client focused aooroach that fuses creativity with operational excellence. We listen first, act second, and always put outcomes front and center.

Relationships Over Transactions:

We're not just here to produce your event: we're here to build long-term partnerships. Our committment to excellence is matched by our dedication to care, communication, and collaboration.

### **Past Performances:**

AV Media Pros has supported a range of events including:

Corporate events:R1 Get Connected

Fundraisers: American Heart Association

Live Celebrity Concert events: Tom Joyner Fanastatic Voyage



#### **NAICS Codes**

512110	541922
512191	541990
<i>5121</i> 99	561920
532490	711510

#### **SIC Codes**

7359	7929
7335	7812
7389	7819



